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West Basin Municipal Water District and the South Bay Environmental Services Center:

A Unique and Efficient Partnership



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WaterSmart Innovations 08
October 9, 2008

West Basin Municipal Water District

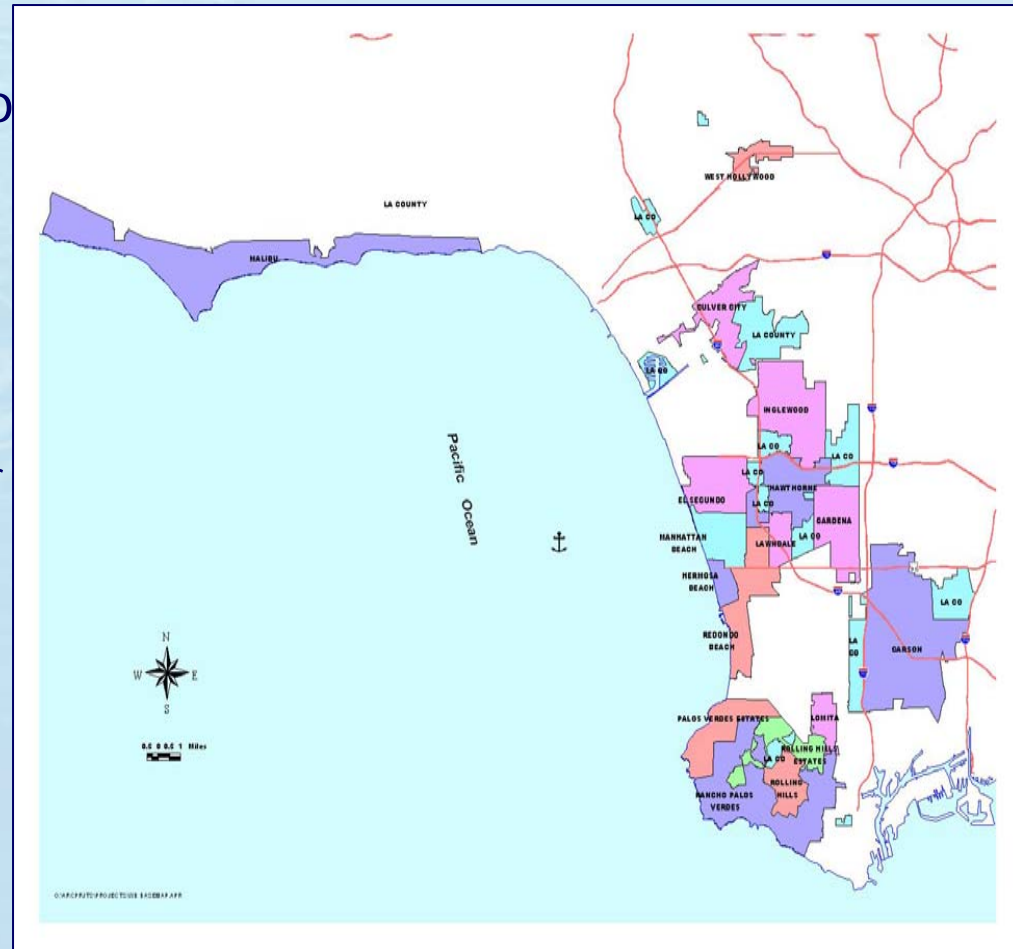
Formed in 1947 to provide a safe and reliable water supply to our region

17 cities in the south western portion of LA County

Member Agencies of the Metropolitan Water District of Southern California

Publicly elected Board of Directors

Serve a population 1 Million people



Natural partnership opportunity



In 2006, West Basin joined forces with a regional governmental entity known as the South Bay Cities Council of Government (SBCCOG)



By forming a partnership with resource efficiency “arm” of the SBCCOG the South Bay Environmental Services Center (SBESC)

South Bay Cities Council of Governments

The SBCCOG is a *Joint Powers Authority* of 16 South Bay cities with the shared goal of maximizing the quality of life and productivity of the region

The SBCCOG promotes cooperation between municipalities of the South Bay area of Los Angeles County in the discussion of area-wide issues of mutual interest

Partnership

Persuasion

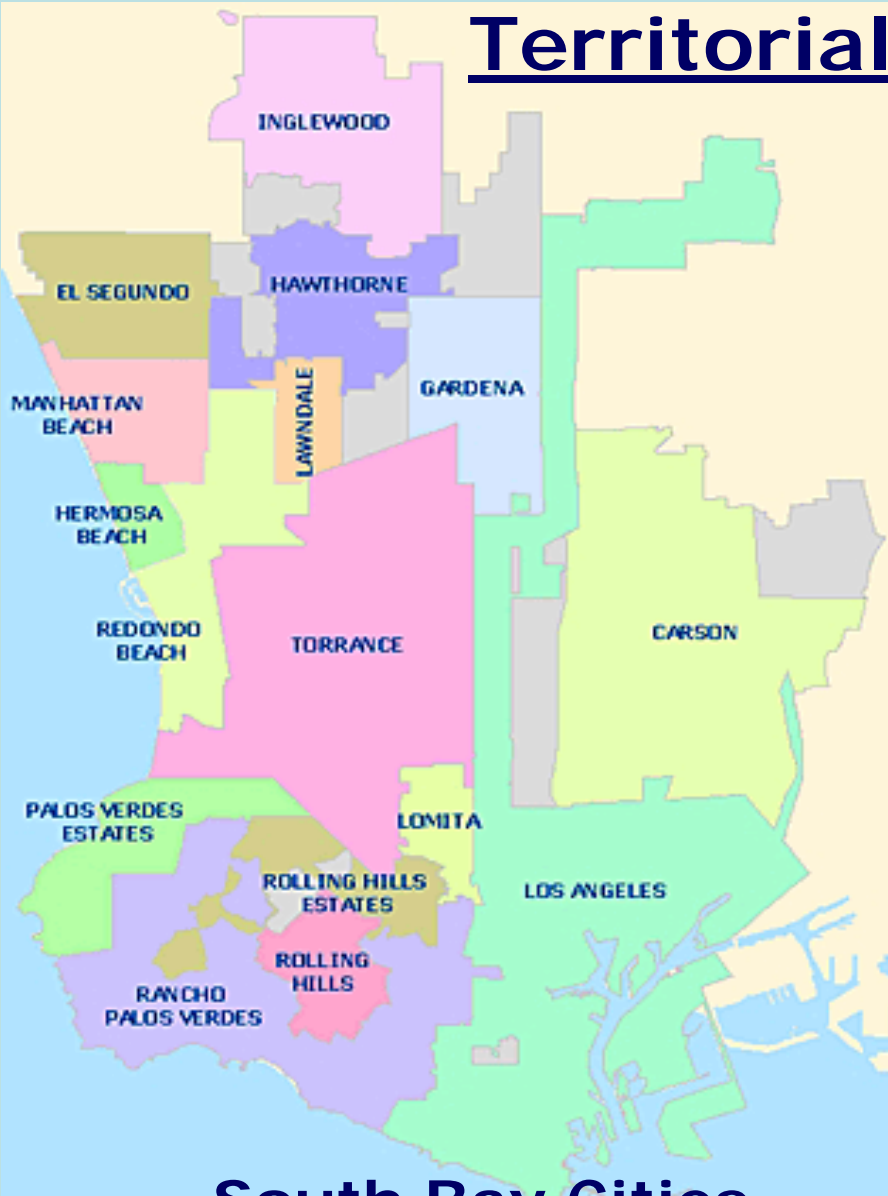
Performance

Inception of the SBESC

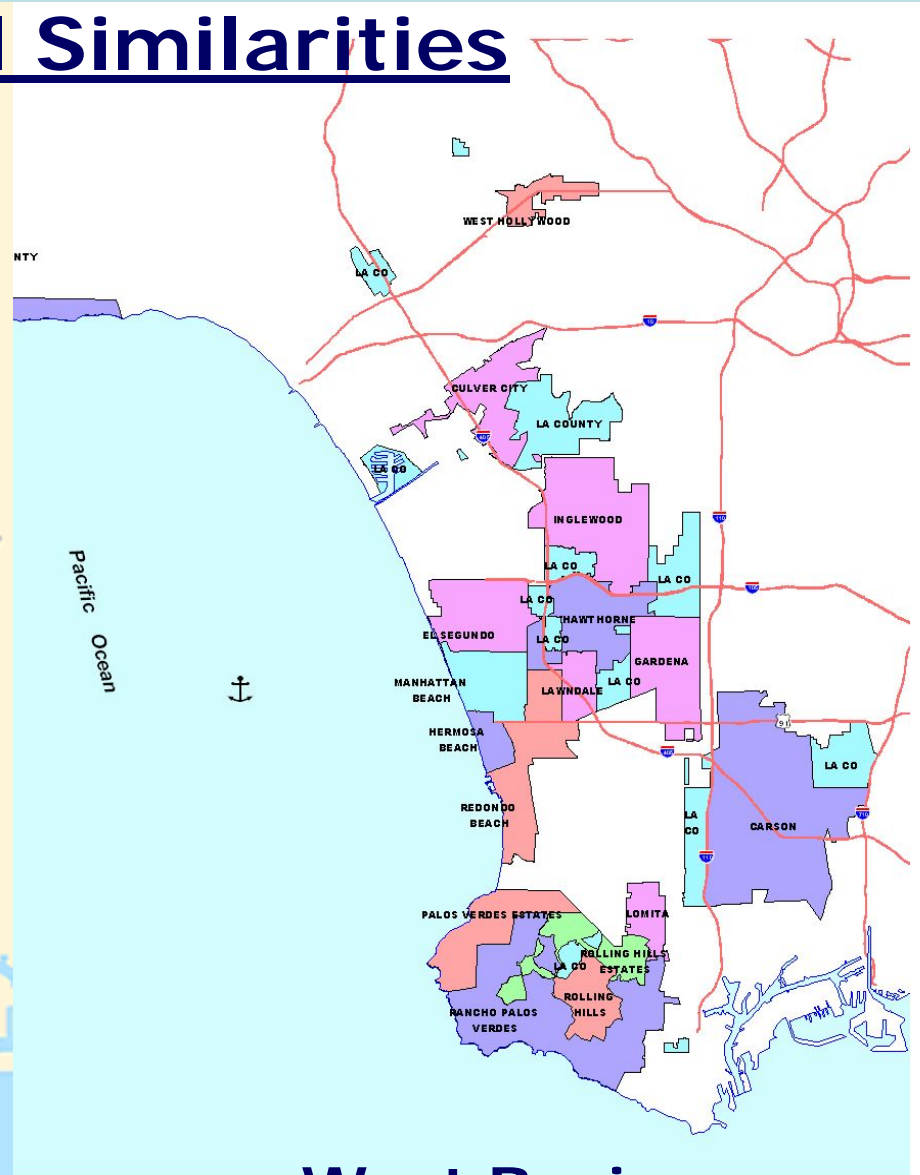
In 2002, the original partnership between the SBCCOG and Southern California Edison (SCE) and Southern California Gas Company (SCG) was formed



Territorial Similarities



**South Bay Cities
Council of Governments**

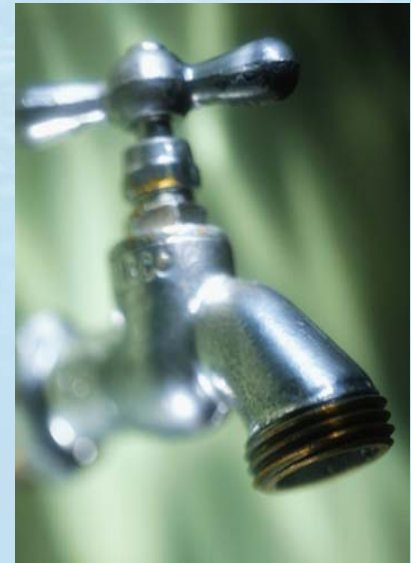


**West Basin
Municipal Water District**



Core of the Partnership

To leverage energy-
efficiency
programs
to promote water
conservation and use
water conservation
programs to
further promote
energy efficiency



Key Benefits of the Partnership

Presence in the field: SCE and SCG Account Executives

Access to vast network of community contacts

Leveraging energy efficiency programs & rebates

Multiple municipality involvement

Consistent regional focus on resource reduction

The Future of the Partnership

Program implementation through the partnership

Merging auditing activities and funding opportunities

Quantification of energy savings from conserving water

Working with Regional Governmental Entities

Entities that can work from the top down
and the bottom up

Funneling and other implementation
opportunities

Identifying opportunities and regional
needs through a network of contacts

Look for those territorial similarities and do
not “reinvent the wheel”

Thank you

Questions?

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